

In October 2014, RT-MRSEC co-sponsored a “Research2Innovation” one-day workshop at Duke University, as part of **Lens of the Market**, a three-stage training program to provide scientists and engineers with the full range of knowledge required for successful translation of their research into commercial ventures.

The Research2Innovation workshop offered teams of RT-MRSEC graduate students and post-docs a rapid introduction to the vocabulary, skills, tools, and road map needed to successfully translate their research into innovations. At the end of the workshop, participants were divided into four teams, two for IRG1 and two for IRG2, to discuss goals for the RT-MRSEC and resources that could be used to achieve those goals. For example, one team focused on developing and characterizing colloidal assembly strategies for stimuli responsive materials that can be translated to the soft matter industry.

Workshop participants found this experience to be an invaluable introduction to the concrete steps that can be taken to translate fundamental research ideas into market innovations.



LENS OF THE MARKETSM

INVEST/SALES

Research2Innovation

Innovation2Market

Market2Scale-Up